

# The National Council for Work Experience Awards 2009/10

## What are the NCWE Awards?

The annual NCWE Awards are designed to encourage and reward organisations that display good practice in the work experience that they offer. They aim to recognise employers that have put thought, time and effort into helping students develop employability skills, as well as understanding the discernible business benefits they will receive from employing a student.

The Awards showcase the very best of what employers have to offer and are an excellent incentive, encouraging work experience providers to continue to raise quality standards. This year's event will be launched in September with winners then being announced in March 2010, at the awards ceremony in central London. Attendees will include award category finalists, media representatives from national press and trade magazines, as well as practitioners from the field of work experience.

Companies who entered in previous years have commented that their involvement has added value to their work experience programmes, helping to demonstrate, both internally and externally, that their programmes are of benefit to both the students and the organisation. This sponsorship pack outlines the main packages available for the 2009/10 awards and how you can become involved in the major work experience event of the year.

## Why should I sponsor the Awards?

The aim of the NCWE Awards is to recognise and highlight good practice in work experience offered by employers. Students looking for work experience placements, university careers advisers and employers will see your company name associated with the awards, and be able to identify you as a company who recognises the value of outstanding work experience.

Sponsors play an integral role before, during and after the Awards lunch. As a category sponsor, in addition to the prestige of presenting an award and the exposure your brand will get, you will also receive four invitations to the awards presentation; a fantastic way to treat colleagues to an enjoyable afternoon filled with networking opportunities.

**Repeat sponsors include PricewaterhouseCoopers, Centrica, AGR, GSK and National Work Placement Exhibition.**



Check out our  
Early Bird offer

# Major Sponsorship Package £5000

**Our exclusive sponsorship packages are designed to promote your company and maximise your presence at the event.**

## Pre-Event

- Your logo prominently displayed on the NCWE Awards entry form as the Major Sponsor. This is distributed to employers, careers services, students and graduates nationally
- Your company logo to be included on marketing literature including advertisements, invitations, menus and delegate packs
- One banner and one button linking to your website on the NCWE Awards pages of [www.work-experience.org](http://www.work-experience.org) and [www.prospects.ac.uk/workexperience](http://www.prospects.ac.uk/workexperience) for the duration of the Awards (from sign up until March 2010)
- Your company logo, 300 word company profile and link to your website on the NCWE Awards pages of [www.work-experience.org](http://www.work-experience.org)
- Your company logo and link to your website for one year on NCWE Awards pages of [www.prospects.ac.uk/workexperience](http://www.prospects.ac.uk/workexperience)
- Your company to be acknowledged as a sponsor in any relevant press releases both pre and post event
- One free text or html email message to undergraduates in our student database to promote your placement opportunities

## During The Event

- A certificate presented to your company to recognise your support of work experience within the UK
- Four places at the high-profile Awards ceremony
- Your logo on each page of the presentation template used as a backdrop at the Awards lunch
- Your company logo on all winners' certificates
- The opportunity to present the award to the overall winner, with photo opportunity
- Company profile and logo in the awards programme
- Space for your exhibition stand at the Awards lunch

## After The Event

- A full page advertisement within the awards brochure, distributed to award entrants, careers services, placement offices and students
- Your logo featured on the front cover and 100 words of text within the brochure

**Combined advertising value (web and print) of over £14,000**

**Book  
Now**



Sponsorship Opportunities  
The NCWE Awards 2009/10

## Category

# Sponsorship Package £3000

### Pre-Event

- Your logo displayed on the entry form. This is distributed to employers, careers services, students and graduates nationally
- Your company logo to be included on advertising promoting the Awards
- One button linking to your website on the NCWE Awards pages of [www.work-experience.org](http://www.work-experience.org), and [www.prospects.ac.uk/workexperience](http://www.prospects.ac.uk/workexperience) for the duration of the Awards (until March 2010)
- Your company logo, 200 word company profile and link to your website on the NCWE Awards pages of [www.work-experience.org](http://www.work-experience.org)
- Your company logo and link to your website for one year on NCWE Awards pages of [www.prospects.ac.uk/workexperience](http://www.prospects.ac.uk/workexperience)
- Your company to be acknowledged as a sponsor in any relevant press releases both pre and post event
- One free text or html email message to undergraduates in our student database to promote your placement opportunities

### During The Event

- Four places at the high-profile Awards ceremony
- Your logo on the presentation template used as a backdrop at the Awards lunch
- Title of the award to be associated with sponsor, for example " 'Under 10 Employees' sponsored by Graduate Prospects"
- Your company name and logo on your category finalist's and winner's certificates
- The opportunity to present the award to the winner of your category, with photo opportunity
- Company profile and logo in the awards programme

### After The Event

- A half page advertisement within the awards brochure distributed to award entrants, careers services, placement offices and students
- Your logo and 100 words of text in the NCWE Awards 2009/10 brochure

### Combined advertising value (web and print) of over £7,500

#### Available categories to sponsor are:

- Over 250 employees - Long term placements employing less than 20 students
- Over 250 employees - Long term placements employing 20 students or more
- Over 250 employees - Short term placements (0-3 months)
- 10-250 employees
- Under 10 employees
- Charitable sector
- Public sector
- New placement schemes (within last 2 years)
- Best work experience provider - as nominated by a student
- Best work experience provider - as nominated by a careers adviser or placement tutor

 Book Now



**Our exclusive sponsorship packages are designed to promote your company and maximise your presence at the event.**

## Lunch Sponsor **£1500**

### Pre-Event

- Your company logo and a 200 word company profile on the NCWE Awards pages of [www.work-experience.org](http://www.work-experience.org) for one year
- Your company to be acknowledged as a sponsor in any relevant press releases both pre and post event
- One button linking to your website on the NCWE Awards pages of [www.work-experience.org](http://www.work-experience.org) for the duration of the awards (until March 2009)
- Your company logo to be included on the lunch invitations to award finalists and guests

### During The Event

- Two places at the high-profile Awards ceremony
- Sponsor acknowledgement on menu
- Your logo on the presentation used as a backdrop at the Awards lunch
- Company profile alongside logo in the awards programme

### After The Event

- Your logo and 100 words of text in the NCWE Awards 2009/10 brochure



## Drinks Reception Sponsor **£1200**

### Pre-Event

- Your company logo and a 200 word company profile on the NCWE Awards pages of [www.work-experience.org](http://www.work-experience.org) for one year
- Your company to be acknowledged as a sponsor in any relevant press releases both pre and post event
- Your company logo to be included on the lunch invitations to award finalists and guests

### During The Event

- One place at the high-profile Awards ceremony
- Card on serving table acknowledging sponsor
- Sponsor acknowledgement in delegate pack
- Your logo included in the presentation used as a backdrop at the Awards lunch
- Company profile alongside logo in the awards programme

### After The Event

- Your logo in the NCWE Awards 2009/10 brochure



## Delegate Pack Sponsor **£1000**

### Pre-Event

- Your company logo displayed on [www.work-experience.org](http://www.work-experience.org) on the NCWE awards page with a live link through to your website for the duration of the awards
- One insert in the information sent to event delegates prior to the lunch event

### During The Event

- One place at the high-profile Awards ceremony
- One insert in the delegate packs at the Awards lunch
- Your logo included in the presentation used as a backdrop at the Awards lunch
- Company profile alongside logo in the awards programme

### After The Event

- Your logo and 100 words of text in the NCWE Awards 2009/10 brochure



# Sponsorship Opportunities

## The NCWE Awards 2009/10



### Early Bird Offer

To promote the investment you make to work-experience provision, if you book your sponsorship package before 20 June we will also provide you with a highlighted logo on the contents pages of Prospects Work Experience magazine.

The magazine is the number one resource for pre-finalist students looking for information and advice on work experience placements and is distributed to over 180,000 students. A highlighted logo in the magazine is an excellent way to increase your profile as a work-experience provider so make sure you book your package before 20 June.

As well as our wide range of sponsorship packages, we welcome the chance to create bespoke supporting packages tailor made to suit your exact requirements and budget, providing you with the best value for money and the highest level of exposure for your company.

To discuss sponsorship packages in more detail please contact Reiss Higgins at [r.higgins@prospects.ac.uk](mailto:r.higgins@prospects.ac.uk) or call 0845 077 1972

